



Discover the treasures of the World by sea...



PONANT: DISCOVER YACHT CRUISES & EXPEDITIONS

www.ponant.com

Head Office: Marseille Offices: Paris,
Hambourg, New York, Sydney,
Shanghai, Mata Utu

The only French cruise line and world leader in Polar cruising, PONANT perpetuates the great French maritime tradition ; one that offers exceptional destinations on small capacity ships embodying a lifestyle “à la française” : a travel concept that combines intimacy and curiosity, luxury and authenticity.



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PONANT:
Discover Yacht Cruises & Expeditions



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YACHT CRUISES & EXPEDITIONS

A unique concept for two types of experiences



**Yacht Cruises & Expeditions
is a promise of exclusivity
to anyone who loves travelling: a unique
concept of sea travel, on small scale yachts
offering exceptional itineraries
and an elegant lifestyle**

SMALL IS BEAUTIFUL

From the beginning, PONANT made a bold gamble to focus on small capacity ships as a way of combining a passion for sailing with five-star yachts.

Aboard PONANT ships, the newest and most modern in the cruise sector, refinement and comfort take inspiration from nautical references: somewhere between chic and casual relaxation. Their sophisticated design and intimate size give passengers the feeling they are on a private yacht.

EXCLUSIVE ITINERARIES

PONANT's yachts are small enough to reach ports that are inaccessible to the bigger ships. Be it an expedition to the Arctic, a relaxing cruise in the Caribbean or a voyage of discovery to South America, PONANT's carefully thought out itineraries meet everyone's desires.

THE "FRENCH TOUCH"

The only cruise line flying the French flag, PONANT brings the "French Touch" to travelling the world's oceans, a way of life embodied by French crews, and where discreet service and gourmet cuisine take pride of place. The "French Touch" is also this subtle blend of relaxed elegance and conviviality, a refined and welcoming service on board, the "je-ne-sais-quoi" acclaimed by passengers – whatever their nationality.

It is also the choice of French partners known for their high standards of excellence: VEUVE CLICQUOT champagnes, LADURÉE teatime, beauty firm SOTHYSTM, Pierre FREY for fabrics, home fragrances by FRAGONARD, L'OCCITANE for beauty products, boutique selection from LACOSTE, FAÇONNABLE...

THE MAGIC OF THE "PONANT MOMENT"

Swimming in the wake of a sea turtle in Tobago Cays, sipping champagne at the foot of Mount Etna, or admiring with bated breath a family of whales frolicking... PONANT cruises offer unforgettable moments as immense and magical as the open sea. A unique experience of travel and escape.

THE FIVE-STAR CULTURE & LEISURE CRUISE

Another concept of cruising



Refinement, curiosity, authenticity...

**A unique reinterpretation
of cruising to discover or rediscover
iconic destinations**

The Five-Star Culture & Leisure Cruise embodies a new interpretation of the art of sea travel, combining all its pleasures.

- Gain access to the very heart of ports, both the most iconic and most secret, not accessible to big ships.
- Enjoy a voyage and life aboard elegant intimate ships.
- Set forth to meet local people and learn about their cultures.
- Explore authentic sites known only to insiders.
- Benefit from the presence of guests of honour and expert speakers keen to share their knowledge and passions.
- Experience the privilege and peace of a mind of a tailor-made cruise with the Butler service, available to passengers on Deck 6 of our sisterships.

THEME CRUISES

Every theme cruise has a bespoke programme built around a topic, on board and ashore during ports of call. These can be special guests, exceptional golf courses, prestigious concert halls, iconic museums...

Discover among our rendez-vous for 2016: two Classical Music cruises (Citviavecchia - Dubrovnik in April & Dublin - Glasgow in May), a Family Cruise (Venice - Athens in July), a Gastronomy Cruise (Dublin - Glasgow in May).

OCEAN VOYAGES

Combining two or more cruises, these long distance Voyages offer 45 to 81 days of emotions and discovery for people who want to go at their own pace. Designed with those who adore cruising, they offer preferential conditions for back-to-back cruises.

GRAND VOYAGES

A unique experience sharing in the lives of the crew while enjoying five-star comfort and facilities.

THE FIVE-STAR CULTURE & LEISURE CRUISE

Another concept of cruising



A FEW OF OUR TRAVEL COMPANIONS



Olivier DE KERSAUSON - Guest of honour

He sailed with the great Eric TABARLY on several of his Pen Duicks, then embarked on an independent career. With 45 years' as a professional sailor behind him, he has been seven times round Cape Horn, won twice the Jules Verne Trophy, and has several world records to his credit including the tour of Australia, Los Angeles to Honolulu. He has travelled the world's oceans and shares his experiences with passengers of legendary places like the Magellan Strait and Cape Horn.



Luc FERRY - Guest of honour

Philosopher, writer and politician, Luc FERRY is a philosophy professor with a PhD in political sciences. A former Minister of Youth, he regularly gives lectures on our cruises.



Alain DUAULT - Artistic Director and Lecturer

Musicologist, journalist, writer, TV and radio presenter and producer, Alain DUAULT regularly comes aboard to share with passengers his always insightful knowledge of classical music through talks, shows and exceptional artists selected by him for the programme.



Gilles VONSATTEL - Artistic Director and Pianist

Born in Switzerland, the American pianist Gilles VONSATTEL has mastered an unusually broad repertoire, combining the art of the J.S. BACH fugue with contemporary works by avant-gardists. Very active in the contemporary music world and winner of several international competitions, he will be introducing some outstanding young artists to his programmes on board our cruises in 2015.

THE FIVE-STAR EXPEDITION CRUISE

A sophisticated adventure



Explore the world's most remote and inaccessible regions in supreme comfort with Five-Star service: a unique concept from PONANT, world leader in Polar cruising.

Aboard superb yachts, purposefully designed to navigate in extreme regions, passengers gain access to exceptional locations and regions on Five-Star Expeditions, real adventures that are authentic yet refined.

The Five-Star Expedition embodies:

- 15 years' of expertise in the Polar Regions.
- Four luxury yachts designed to navigate in extreme regions and small enough to land passengers in the most exceptional sites to which other ships cannot gain access.
- Unique itineraries where flexibility at all times is the approach.
- Expedition teams composed of experts passionate about their subjects.
- Regular outings and landings in Zodiacs to get as close to nature as possible.
- Constant respect for the environment, from the design of the ships to Zodiac landings.
- And as always, the quality, service and comfort that are the PONANT hallmarks, whatever the destination.

Five-Star Expedition destinations:

White Expedition: Arctic and Antarctica.

Blue Expedition: Oceania.

Green Expedition: South America, Pacific.

SOME OF OUR TRAVEL COMPANIONS:



Michel ROCARD - Guest of honour

This former French Prime Minister and Ambassador for International Negotiations on the Poles has been a staunch defender of the Arctic and Antarctica for many years. He is a regular guest of honour in his capacity as Honorary President of Le Cercle Polaire, a think tank founded by Laurent MAYET dedicated to preserving the Poles, with whom PONANT has been working for five years.

THE FIVE-STAR EXPEDITION CRUISE

A sophisticated adventure

Naturalists, geologists, lecturers and guides: our teams of experienced professionals accompany our passengers.

A few of our experts:



Nicolas DUBREUIL - Expedition leader

Organizer of numerous expeditions in all the circumpolar countries, White Sea specialist and passionate about the local people, Nicolas has traversed the Arctic from the Greenland icecap to Prince William Bay in Alaska using traditional Inuit methods. This renowned specialist accompanies our polar cruises since 2005.



Mick FOGG - Expedition leader

As an award-winning wildlife photographer and adventurer, Mick FOGG has spent 17 years scouting and developing new itineraries, leading expeditions and photographing some of the world's most remote and spectacular destinations from Antarctica to South East Asia. Mick joined PONANT in 2014 to guide expedition cruises in the Asia Pacific region.



José SARICA - Naturalist-lecturer

From an early age protecting nature has been a true vocation for José. With a PhD in Marine Biology, this marine mammal enthusiast is regularly published in international scientific journals. He has been the cetology expert on our polar cruises since 2009.



Sylvain MAHUZIER - Naturalist-lecturer

Introduced to ornithology by his grandfather, the adventurer, film-maker and writer Albert Mahuzier, Sylvain has contributed to numerous books on nature. A member of France's bird protection society, the LPO (Ligue pour la Protection des Oiseaux) and passionate about marine mammals, he tirelessly roams the Arctic and Antarctic.



Alain BIDART - Naturalist-lecturer

Fascinated by the polar territories and wildlife, Alain is part of the team at the International Polar Foundation. Having participated in numerous educational projects and expeditions to the Antarctic, he shares his knowledge of wildlife at the South Pole, birds being his speciality, with our passengers. A wildlife photographer, he also helps them achieve some outstanding photos.

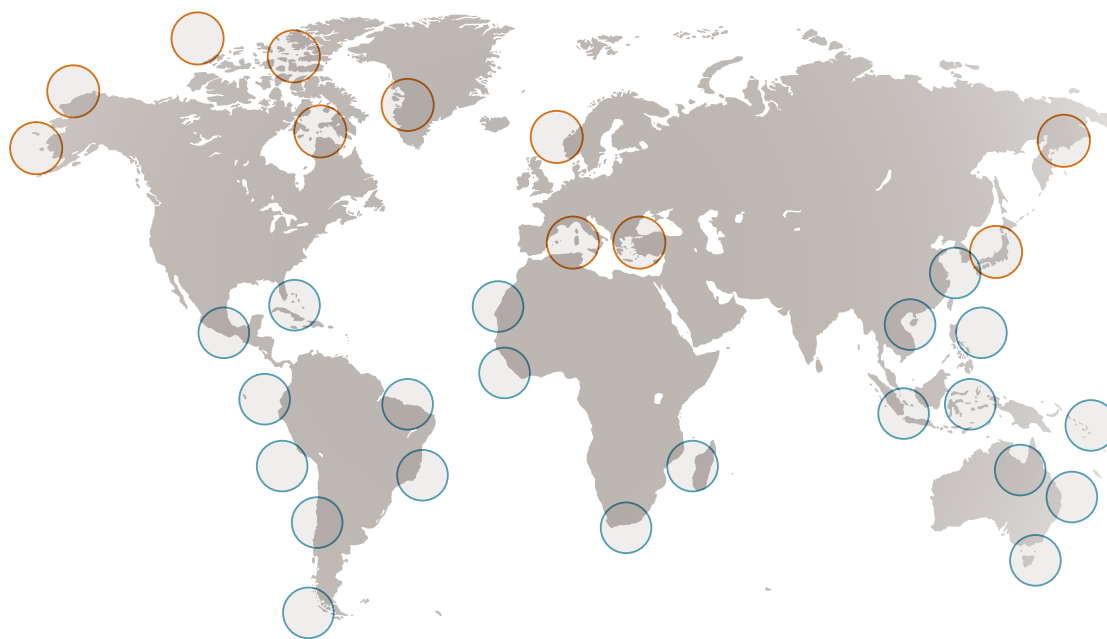
OUR DESTINATIONS

Discover the treasures of the World by sea

Moorings in hidden coves in the Mediterranean, surprise outings at sea among majestic glaciers in the Antarctic, unusual encounters in remote areas of Alaska, or cruising under sail in the Caribbean...

Our itineraries have been meticulously thought through to discover the world in a privileged environment as close as it is possible to be to Nature and Man.

PONANT cruises are divided into two key seasons: Summer (April to October) and Winter (October to April).



SUMMER

ARCTIC & ALASKA

Alaska, Canada, Northwest Passage, Greenland, Iceland, Norway (fjords and Spitsbergen), Russian Arctic

ASIA

Japan, South Korea

NORTHERN EUROPE & THE BALTIC

France, England, Scotland, Ireland, Denmark, Norway, Poland, Sweden, Finland, Estonia, Russia

MEDITERRANEAN

Spain, Portugal, France, Corsica, Elba Island, Aeolian Islands, Malta, Sardinia, Sicily, Italy, Croatia, Montenegro, Greece, Turkey, Slovenia

WINTER

ANTARCTICA

South Georgia, Falkland Islands, South Shetland Islands, Antarctic Peninsula

ASIA

Japan, South Korea, China, Hong Kong, Taiwan, Vietnam, Cambodia, Singapore, Indonesia, Malaysia, Philippines

AFRICA

Cape Verde, Bijagos Islands, South Africa

OCEANIA

Australia, New Zealand, Polynesia, Melanesia

CENTRAL AMERICA, SOUTH AMERICA AND THE CARIBBEAN

Anguilla, Antigua, French West Indies (Saint-Barthélemy, Saint-Martin, Martinique, Guadeloupe), West Indies Netherlands (Curacao), Grenada, British Virgin Islands, Dominica, St Kitts and Nevis, Saint Vincent and the Grenadines, St Lucia, French Guiana, Venezuela, Mexico, Guatemala, Honduras, Costa Rica, Nicaragua, Colombia, Panama, Ecuador, Peru, Chile, Argentina, Uruguay, Brazil

GASTRONOMY

French Chefs inspired by the World's cuisine



Whether they choose the gourmet à la carte menu or a light salad, a table outdoors or room service, or they wish to lie in, passengers are free to pamper themselves as if they were on a private yacht.

TAILOR-MADE GOURMET CUISINE

Elegant, meticulously prepared cuisine in the Gourmet Restaurant or buffets and fresh flavours in the more relaxed ambiance of the Grill Restaurant, on PONANT ships every passenger can choose a formula to suit their palette. Early birds and late night owls can be catered for outside normal opening hours when an assortment of pastries, fruit juices, tea and coffee is available. Menus for those with special dietary requirements (light, vegetarians, gluten-free) can also be prepared on demand.

Note: since Summer 2015, the OPEN BAR has been included on all itineraries.

ON THE MENU...

Awaken your taste buds with a yellow fin tuna carpaccio with summer truffle and parmesan.

Followed by a flash-fried beef filet from Argentina, merlot flavoured juices, grenaille potatoes and mushrooms.

Finish in style with a Grand Cru Valrhona dark chocolate delight.

Every day, Head Chefs and their brigades share their passion for France's culinary heritage with passengers, a common thread defining the cuisine which also takes its inspiration from ports of call.

« I love working with fresh produce. To complement what we already have on board I never hesitate to go ashore and scour the markets when we are in port. In Nunavut (Canada), I get my sea trout directly from the local fisherman.» explains Philippe TREMEL, the Breton Head Chef bitten by the sea travel bug. »

WELLNESS ABOARD

The privilege of taking care of yourself



As a cruise offers the ideal setting in which to pamper yourself, PONANT has partnered with SOTHYS™, a distinguished French beauty institute and spa brand, to create intimate areas on board its sisterships. These offer a selection of expert facial and body treatments with the ocean as the backdrop.

Located on Deck 5 on **Le Boréal**, **L'Austral**, **Le Soléal** and **Le Lyrial**, the Spa offers:

- Treatment rooms.
- A balneotherapy room (on Le Boréal and L'Austral).
- A hammam.
- A L'ORÉAL PROFESSIONNEL® hairdressing salon
- A gym equipped with the latest generation Technogym® apparatus (including the Kinesis Wall®) open to the horizon.
- An outdoor salon with panoramic view providing the perfect spot in which to unwind in peace before or after a treatment.

Moisturising facials, massages, scrubs, aromatic baths, anti-age breaks, hydro-massages, evasion treatments or detox rituals: the range is wide, the salts re-mineralising and the expertise very professional.



LATEST GENERATION FLEET

Performance and refinement



From the start in 1988, PONANT's founders stood out for their innovative approach with anew French flag, then the launch of an exceptional sailing yacht followed by four small capacity ships with character

Le Ponant: superb three-mast sailing yacht with 32 staterooms.

Le Boréal: yacht with 132 staterooms and suites. Ambiance of soothing grey wood with touches of red.

L'Austral: yacht with 132 staterooms and suites. Shades of white, ivory and caramel.

Le Soléal: yacht with 132 staterooms and suites. Sophisticated ambiance combining natural wood, with warm taupe shades and bright whites.

Le Lyrial: yacht with 122 staterooms and suites. A subtle palette of mineral blues.

FOUR UNIQUE SISTERSHIPS IN TERMS OF DESIGN AND INNOVATION

Designed specifically for the Polar destinations, the sisterships obtained Comfort Class 1, the highest marks awarded by Bureau Veritas.

PONANT entrusted the exterior design to Joël BRETECHER, from Cabinet Stirling Design International, who was already behind Le Ponant.

Jean-Philippe NUEL, a big name in French design and architecture, is behind the interior design and has reinvented the nautical spirit with a contemporary signature.

Recognised for her elegance, personality and innovative equipment, Le Boréal was awarded the gold medal as Best Newcomer of the Year 2010 by the European Cruiser Association.



The company's first ship, small scale with shallow draft and a design very open to the sea, this three-masted flagship of our fleet gives passengers the feeling they are on a private yacht.

AN INTIMATE FRIENDLY ATMOSPHERE OPEN TO THE SEA

Enjoying a meal outdoors, diving into the sea from the marina, or watching the sails being unfurled from the large 400m² sun deck, for passengers Le Ponant is about life in the open air. The 32 staterooms all have a port-hole and are tastefully decorated in a harmony of blues and whites. Two comfortable lounges and two restaurants complete the intimate spaces on this beautiful sailing yacht.

INTERIOR DESIGN

Nautical elements, sophistication and comfort: from a palette of azure blues to grey-blue, this yacht evokes the spirit of yachting (latest renovation in 2014).

32 staterooms all offering a magnificent panoramic view of the sea.

FACILITIES

- Individual air-conditioning in each stateroom
- Double bed or two singles
- Minibar
- Flat screen, TV channels via satellite
- Bureau with writing paper
- Electronic safe
- Selection of L'OCCITANE products
- Dressing table, hairdryer and bathrobes
- Direct phone line via satellite
- Installation 110/220 volts
- Wi-Fi access.

LE BORÉAL, L'AUSTRAL, LE SOLÉAL AND LE LYRIAL



The four sisterships embody PONANT'S unique atmosphere, a subtle combination of luxury, intimacy and wellbeing which is the company's hallmark. The sober elegance of their exterior and interior design, and intimate size (only 132 staterooms and suites, 122 on Le Lyrial), make these yachts rare and innovative on the cruise market.

A UNIQUE ENVIRONMENT OF SOPHISTICATION AND COMFORT

On board, everything has been done to respect everyone's independence and tastes: two restaurants, two indoor bars, an outdoor bar, relaxation area on the pool deck, lounges, a theatre for talks, films and shows, a library, an Internet space, a games area with Wii™ consoles, and everywhere intimate spaces where passengers can get together or relax in peace.

INTERIOR DESIGN

Quality materials combine in a harmony of colours to create a discreetly sophisticated atmosphere, reinventing nautical codes to ensure a warm, welcoming ambiance.

FACILITIES

- 132 staterooms and suites on Le Boréal, L'Austral and Le Soléal (124 with balcony), 122 on Le Lyrial (114 with balcony)
- Individual airconditioning
- Double bed or 2 singles, possibility to have communicating rooms (for children)
- Minibar
- Flat screen, TV channels via satellite
- iPod™ Station
- Bureau with writing paper
- Electronic safe
- Selection of L'OCCITANE and SOTHYS™ products
- Dressing table and hairdryer
- Bathrobes
- Direct phone line via satellite
- Installation 110/220 volts
- Room service 24/7
- Internet and Wi-Fi access.



SAFETY

A priority for PONANT

Ashore as at sea, PONANT applies strict safety regulations that are subject to regular international controls.

The fleet is monitored by the PACA Corsica CSN (Centre de Sécurité des Navires) in Marseille. All safety equipment is checked and certified every year by the French administration and Bureau Veritas. Each ship has the ISM (International Safety Management) certification, a very strict international regulation.

On board, each passenger has their own lifejacket in the cabin and near to the lifeboats. The ship evacuation drill, involving all the passengers, is organized before the departure of every cruise. The ships are also equipped with other detection devices, including fire extinguishing systems, and fireproof and watertight doors.

POLAR REGIONS SPECIALIST

In the Polar Regions, the ships' positions are monitored in real time. The Captain is assisted by an officer specially trained to navigate in icecovered waters and crews are trained in how to behave and survive in Polar waters. All the sisterships have reinforced hulls and a structure certified by Bureau Veritas as well as 1C ice classification, allowing them to sail in the Polar Regions. Safety equipment is designed to withstand extreme conditions while waiting for help to arrive in the event of an emergency or problem.

OFFICERS TRAINING

In 2013, PONANT and the ENSM (Ecole Nationale Supérieure Maritime) naval academy in Marseille inaugurated an ice navigation simulator, the only one in France, developed using data provided by the company's ships and officers who are experienced in this type of navigation. The device is used to train young officers in the organisation of the Bridge, and how to navigate in polar environments, amidst the drifting ice and in extreme weather conditions (snow storms, heavy seas, etc.).

With these training courses, PONANT is anticipating the implementation of the Polar Code, currently being developed by the International Maritime Organisation. When it comes into force in 2017 it will set very strict safety standards for navigating in Polar Regions.

FRENCH FLAG

Top of the Paris MoU (Memorandum of Understanding) ranking for flags in 2013 and 2014, the French flag is deemed to be the safest in the world. PONANT is the only cruise ship operator flying this flag, a guarantee of environmental quality, ship safety and staff working conditions.

ENVIRONMENT & SOCIAL RESPONSIBILITY

Our commitments



Member of the Charte Bleue d'Armateurs de France and IAATO (International Association of Antarctica Tour Operators) PONANT places preservation of the environment at the heart of its priorities.

INNOVATIVE GREEN EQUIPMENT

From the design stage of its ships to landings, everything is done to reduce the company's impact on the environment: carefully selected itineraries, cruising under sail on Le Ponant, eco-friendly coatings, raising awareness among passengers and crew for responsible behaviour on board and during landings. Le Boréal, L'Austral, Le Soléal and Le Lyrial have obtained the international "CLEANSHIP" (Bureau Veritas) label for innovative green equipment including:

- Dynamic positioning system to avoid dropping anchor, hence protecting the seabed.
- Silent and economic electric propulsion.
- Farsounder Sonar providing 3D vision of the seabed at different depths.
- Diesel engines that can operate with the lighter, less polluting MDO (Marine Diesel Oil).
- Wastewater and sewage treatment systems on board.
- Low energy bulbs for lighting.
- Reduced exhaust emissions.

AN ONGOING COMMITMENT

Given that its ships are cruising in sensitive areas, PONANT has an ongoing commitment to improve its performance in terms of protecting the environment by:

- Obtaining the "CLEANSHIP" certification for each new ship.
- Fully complying with environmental regulations for its operations and anticipating new regulations.
- Developing and implementing techniques, procedures and partnerships that combine performance and preservation of the environment and communities visited on cruises.

SOCIAL AND ENVIRONMENTAL POLICY

Since 2014, PONANT has adopted a CSR policy and is committed through measures and regular audits to:

- Excel in health and safety management
- Take care of its staff
- Be a leader in terms of protecting the environment
- Apply good practices to its supply chain

OUR PARTNERS

Together, we go further

PONANT joins forces with partners who have the same values as the company.



L'EXCELLENCE FRANÇAISE®

Since 2009, l'Excellence Française has flown the flag for French expertise by uniting French companies who are No1 in France in their respective activities. In 2014 PONANT joined this exclusive circle of 75 members all sharing the same values: pursuit of excellence, the challenge of being innovative linked to performance, and passing on this expertise.

www.excellencefrancaise.com



LE CERCLE POLAIRE®

For the last five years, PONANT has actively supported Le Cercle Polaire, a think tank focused on preserving Polar environments. To raise awareness among passengers, former Prime Minister and Ambassador of the Poles, Michel ROCARD (Honorary President of Le Cercle Polaire) is a regular guest of honour on our Polar cruises during which he discusses their projects with passengers.

www.lecerclepolaire.com



SEAORBITER®

Conceived by French architect and academic Jacques ROUGERIE, in partnership with an international multi-disciplinary team (including oceanographer Jacques PICCARD, astronaut Jean-Loup CHRÉTIEN and Patrick MARCHESSEAU, a Captain with PONANT), SeaOrbiter® is a vertical vessel of 58m (21m above sea level and 37m below), designed to explore the oceans' depths in the future. An international research station, it is a world first and when completed will accommodate up to 18 crew and scientists. Its main missions will be to explore, analyse, alert, educate and highlight the marine world.

www.seaorbiter.com

LE FABLAB D'UPERNAVIK®

Initiated by the EDANA research laboratory attached to the applied sciences institution Ecole Arc de Neuchâtel in Switzerland and the Neuchâtel's Ethnography Museum, in partnership with PONANT Polar Expedition Leader Nicolas DUBREUIL, the Upernavik Fablab is a crafts cooperative. The project aims to give local craftsmen the means to reproduce Inuit art objects to be sold in museums across the world and on the company's ships. In keeping with its eco-responsible commitment, PONANT is donating money to support the FabLab and also gives €10 to the association every time a passenger opts to have the digital version of their travel folder.

www.edana.ch



OCEANOSCIENTIFIC® PROGRAMME

Set up by Yvan GRIBOVAL, CEO of SailingOne, the Oceanoscientific® Programme contributes to the study of the causes and consequences of climate change, by distributing quality data on the ocean-atmosphere interface to the international scientific community, collected by its partner vessels, including Le Boréal since October 2013.

www.oceanoscientific.org

A STORY LIKE NO OTHER



Jean-Emmanuel SAUVÉE
Founder and CEO

- 1988** COMPAGNIE DES ÎLES DU PONANT launches in Nantes on April 1, founded by 14 sailors aged 23 to 29: Jean-Emmanuel SAUVÉE, Philippe VIDEAU and a dozen other young officers who had only recently graduated from the Merchant Navy academy. To realise their dream, they come up with an innovative solution for operating ships, which includes a new French flag. They also rely on an unusual means of funding by launching a public offering in 1989 to build their first ship.
- 1991** **Le Ponant**, the first of the fleet and the company's legendary sailing yacht, is built at the Villeneuve-La-Garenne shipyard.
- 2004** The company joins CMA CGM, moves to Marseille and becomes COMPAGNIE DU PONANT. In 2007, at the instigation of the Group, heir to Compagnie des Messageries Maritimes and Compagnie Générale Transatlantique, the company embarks on a bold new adventure: to design the ideal cruise ship which results in the launch of four sisterships, built by the Italian Fincantieri shipyard, starting with Le Boréal launched in 2010, followed by L'Austral in 2011.
- 2012** The acquisition of COMPAGNIE DU PONANT from the CMA CGM Group by investment firm Bridgepoint provides the means to continue its growth and take the company onto the next stage of its development into other international markets. A third sistership, Le Soléal, is launched in 2013. In keeping with the company's pioneering spirit, she becomes the first French commercial ship to cross the Northwest Passage, from Greenland to Siberia with 200 passengers on board in September 2013.
- 2014** COMPAGNIE DU PONANT becomes PONANT, an eponymous brand bearing the name of the first ship and founding element of the brand. This name change comes at an important stage in the company's history to support its development in France and abroad.
- 2015** The launch of Le Lyrial in April 2015 marks the last of this superb series of four latest generation sisterships, unique in the cruise sector due to their size and innovative design. The acquisition of PONANT by Artemis, holding company of the Pinault family, allows PONANT to pursue its maritime adventure, building a promising future, based on its savoir-faire, its original ideas and an enormous amount of hard work from all the crews and onshore teams.

INFORMATION AND KEY FIGURES



AN EXCLUSIVE CONCEPT

Yacht Cruises & Expeditions

TWO TYPES OF EXPERIENCES

Five-Star Culture & Leisure Cruise
Five-Star Expedition Cruise

KEY FIGURES

7 continents to discover
148 cruises in 2016
A fleet of 5 ships
28,000 passengers in 2015
€165 million turnover in 2015
97% customer satisfaction rating
7 offices: Marseille (Head Office), Paris, Hamburg, New York, Sydney, Shanghai, Mata Utu

AWARDS

Magellan Awards - Travel Weekly
Gold Winner in the "Small ships" and "Itinerary" categories (2015)
World's Best Cruise Lines - Conde Nast Traveller UK
N°1 for service in the « Small ships » category (2015)
Best for Luxury
US Cruise Critic's Editors' Picks Awards (2014)
L'Excellence Française
Winner (2014)
National Geographic Traveler "50 Tours of a Lifetime" Northwest Passage Crossing (2014)
Saveur Culinary Travel Awards
Outstanding Culinary Cruise Line (2013, 2014)
Tour Hebdo/Invescomm Barometer of satisfaction from Travel Agents
N°1 for cruise passengers (2011, 2012, 2013, 2014, 2015)
Travel Awards/Le Quotidien du Tourisme
Best cruise line (2015)
Seatrade Awards
Jean-Emmanuel SAUVÉE, Personality of the Year (2012)
European Cruiser Association
"Best Newcomer of the Year", Gold Medal, *Le Boréal* (2010)



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